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**Kitchell Custom Homes Continues to Build on its Solid Foundation,  
Promotes New Division Manager**

*Shane Mahan Appointed to Head of Division in Arizona and California*

**Phoenix, Ariz. (February 10, 2010)** – Building on a 60-year history of success in the construction industry, Kitchell Custom Homes, a division of Kitchell Contractors, is continuing to forge ahead in the new year with a new manager and service enhancements designed to better serve its clients in today's market.

With a solid reputation for building and remodeling the finest quality custom homes and estate properties, Kitchell Custom Homes looks toward a bright future with the promotion of Shane Mahan to head its division in Arizona and in Santa Barbara, Calif. Mahan has more than 18 years of experience in the construction industry and 12 years with Kitchell. In his new role as division manager, he will be responsible for increasing the company's market share in those areas while overseeing the Custom Homes group in both cities.

"While it is certainly a challenging time for the industry, Shane is the right leader who brings the personal level of service custom-home owners deserve," said Mike Rock, president of Kitchell Contractors.

Noting that the company has traditionally had a high rate of repeat business, Rock said, "We create long-term relationships with clients by providing a high level of personal service."

Rock added that in recent years, Kitchell has seen an increase in requests from existing clients interested in services ranging from routine maintenance and smaller additions, to the extensive remodels and custom renovations the company has traditionally offered.

Rock continued, "This has become a great opportunity for us, especially with more clients choosing to remain in their existing homes, yet still seeking to upgrade or expand. We are now able to offer these *à-la-carte* services and meet our clients' time frames and budgets, while still providing the fine level of quality craftsmanship we've always offered."

Well known for building exceptional custom homes and estate properties of various styles and sizes, ranging from a 6,000-square-foot beach-front home to a 10,000-square-foot hilltop desert oasis, the Kitchell Custom Homes team works closely with architects and designers from the initial concept through the completion of each project. "I'm committed to continuing our focus on delivering our clients' vision and exceeding their expectations," said Mahan.

Mahan added, "We often work with our clients beyond the completion of each project, often on custom additions, remodels and expansions." At the end of each project, we present each owner with a one-of-a-kind, comprehensive service program and customized maintenance plan designed to provide added security and professional support for the life of the project. "Kitchell Custom Homes clients have told us how much they value this extra level of service," said Mahan.

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**Kitchell Custom Homes** specializes in building the finest quality custom homes, estate properties and renovations, from modern contemporary and classic traditional to mission style and beyond. Dedicated to delivering a personalized experience for each client and creating long-term client relationships, Kitchell Custom Homes provides a comprehensive maintenance plan designed for each owner. Primary markets include Phoenix, Ariz., and Santa Barbara, Calif. Learn more at [www.kitchellcustomhomes.com](http://www.kitchellcustomhomes.com).

**Kitchell Contractors** provides comprehensive construction and construction management services through six specialized divisions: Commercial, Healthcare, Native American, Custom Homes, Facilities Development, Inc. and Environmental Services. Capabilities range from value engineering and constructability reviews during preconstruction, to full construction delivery and oversight. Learn more at [www.kitchell.com](http://www.kitchell.com).

**Kitchell Corporation** is a diversified firm focused on general contracting, construction management and real-estate development. Kitchell has offices in Phoenix, Ariz., and in Sacramento, Carlsbad, Fresno, Ontario, San Jose and Santa Barbara, Calif. Kitchell Corporation also owns American Refrigeration Supplies, a wholesale distributor of air-conditioning and refrigeration parts, supplies and equipment, with 31 branches in six states. Learn more at [www.kitchell.com](http://www.kitchell.com).

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